

GET YOUR HOME SOLD.

Our proven tips.

Step 1: Let's Meet!

Let's meet so we can help you determine the market price range of your home and provide you with a **Comparative Market Assessment (CMA)**. We will listen to your needs and respect your opinions. We will also make constructive suggestions to help you maximize the selling value of your home.

Step 2: Listing Your Home

When listing your home we will meet at our office to review your goals and adjust our strategies to provide you with a customized **30/60 Day Market Plan**. This plan will explain the process we follow to get your home sold. Let's get it listed! Let's get it sold!

Step 3: Staging Your Home

Some homes are ready to be put on the market, while others may need some renovations or staging (decorating to sell). We will make suggestions and provide you with a **FREE** one-hour consultation with a staging professional.

Step 4: Selling Your Home

With a **30/60 Day Market Plan** in place and the fix-ups and staging complete, we are ready to show your home, coordinate all showings with you and provide weekly feedback. Your home will be on the **MLS (Multiple Listing Service)**, it can be viewed world wide on www.mls.ca, www.home-sacrosscanada.com or www.mcnab-homes.com. Results come from one of 280 city realtors showing your home to qualified buyers. All of our **services** are provided **FREE** until our promise is fulfilled.

WE LOVE IT!

The Sparrow-Clarke's new home



We couldn't be more pleased with the results that we received from Gordie and Lina. They provided us with excellent support and service throughout the process of finding and buying a home. We found their web site to be very informative and helpful. They made the whole process easier on our children and us.

We happily recommend Gordie and Lina to anyone looking to buy or sell real estate.

In April 2006 Lina completed the Feng Shui program and is now a Feng Shui Certified Real Estate Professional.

LETHBRIDGE HOME STATS:

The average price of a single family home is approximately \$200,000.

That's up more than 15% from the beginning of the year.

STAGING YOUR HOME:

Simple pointers to get your home sold.

- Stand at the doorway to each room and look at it through the eyes of a buyer. What do you see? Be tough – What can you live without while your home is on the market?
- Re-arrange or remove some of the furniture in your home if necessary. When it comes to selling, thin out over crowded rooms to make them appear larger. Don't be afraid to move furniture from room to room. That extra chair from the living or dining room may look just great in the master bedroom.
- Clear ALL unnecessary objects from rooms in the house. In general, pack up things such as nic nacs, photo's, books and collectables. They have to be packed anyway and they become a distraction for buyers from the desired focal point of the room.
- In general a sparsely decorated home (NOT BARE) helps the buyer to mentally "move-in" with their own things and to get a sense of how the house will feel to them.