



Real Agent Connect

Professional Online Marketing



Russ Jacknisky in Collaboration  
with Real Agent Connect

*Presents... Selling your home online!*

Russ has teamed up with Real Agent Connect, a real estate marketing company that assigns an expert to oversee the online promotion of your home. Every Real Agent Connect agent is a trained expert at selling real estate online! Here is how it will work for your home. The stats below are for an actual listing, only the names and address have been changed.

1.

Properly worded for social media, a Facebook post is created. Using advanced algorithms, the post is displayed in the newsfeeds of people in the appropriate age group and geographic area.

1,313

Who clicked on Facebook ad

1.

Your Google Display Network ads are expertly created using advanced algorithms. These ads are displayed on millions of websites across the internet for PEOPLE ALREADY SEARCHING FOR REAL ESTATE ONLINE IN THE AREA OF YOUR PROPERTY.

976

Who clicked on Google ad

1,313 + 976 = 2,289 who clicked on either ad  
2.

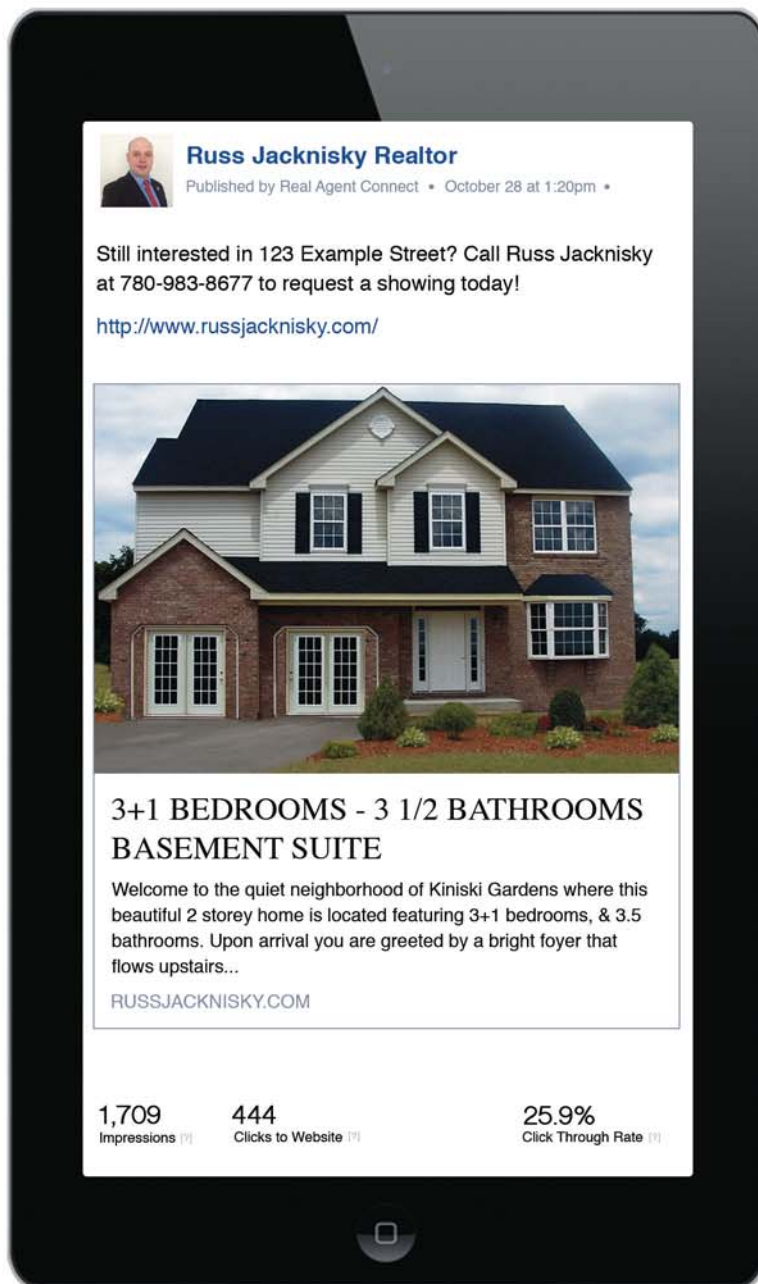
All 2,289+ people who clicked on the above Facebook or Google ads are taken to the listing page for 123 Example Street on Russ website and saved in a database.

3.

From now until the listing sells these 2,289+ leads will constantly see the post below when they look at their Facebook newsfeed..


3.

Google Display Network Re-Marketing ad is designed to show up across the internet for all 2,289+ leads from time clicked until SOLD!



**Russ Jacknisky Realtor**  
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Still interested in 123 Example Street? Call Russ Jacknisky at 780-983-8677 to request a showing today!  
<http://www.russjacknisky.com/>

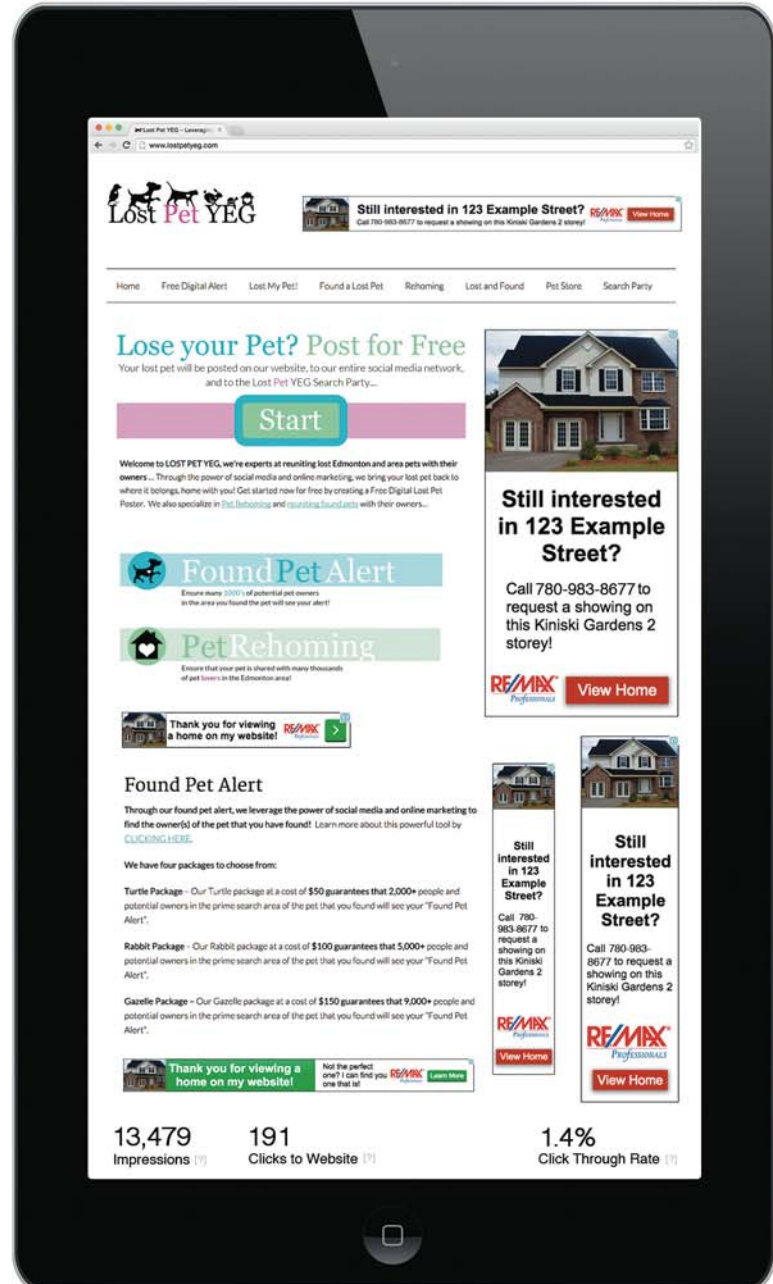


**3+1 BEDROOMS - 3 1/2 BATHROOMS  
BASEMENT SUITE**

Welcome to the quiet neighborhood of Kiniski Gardens where this beautiful 2 storey home is located featuring 3+1 bedrooms, & 3.5 bathrooms. Upon arrival you are greeted by a bright foyer that flows upstairs...

[RUSSJACKNISKY.COM](http://RUSSJACKNISKY.COM)

1,709 Impressions [?]    444 Clicks to Website [?]    25.9% Click Through Rate [?]



Lost Pet YEG

Still interested in 123 Example Street? Call 780-983-8677 to request a showing on this Kiniski Gardens 2 storey! **RE/MAX** View Home

Home    Free Digital Alert    Lost My Pet!    Found a Lost Pet    Rehoming    Lost and Found    Pet Store    Search Party

**Lose your Pet? Post for Free**  
Your lost pet will be posted on our website, to our entire social media network, and to the Lost Pet YEG Search Party...

**Start**

Welcome to LOST PET YEG, we're experts at reuniting lost Edmonton and area pets with their owners... Through the power of social media and online marketing, we bring your lost pet back to where it belongs, home with you! Get started now for free by creating a Free Digital Lost Pet Poster. We also specialize in [Pet Rehoming](#) and [caring for strays](#) with their owners...

**Found Pet Alert**  
Ensure more 2000+ of potential pet owners in the area you found the pet will see your alert!

**Pet Rehoming**  
Ensure that your pet is shared with many thousands of pet lovers in the Edmonton area!

Thank you for viewing a home on my website! **RE/MAX** View Home

**Found Pet Alert**

Through our found pet alert, we leverage the power of social media and online marketing to find the owner(s) of the pet that you have found! Learn more about this powerful tool by [CLICKING HERE](#).

We have four packages to choose from:

**Turtle Package** - Our Turtle package at a cost of \$50 guarantees that 2,000+ people and potential owners in the prime search area of the pet that you found will see your "Found Pet Alert".

**Rabbit Package** - Our Rabbit package at a cost of \$100 guarantees that 5,000+ people and potential owners in the prime search area of the pet that you found will see your "Found Pet Alert".

**Gazelle Package** - Our Gazelle package at a cost of \$150 guarantees that 9,000+ people and potential owners in the prime search area of the pet that you found will see your "Found Pet Alert".

Thank you for viewing a home on my website!    Not the perfect one? I can find you one that is! **RE/MAX** Learn More

Still interested in 123 Example Street? Call 780-983-8677 to request a showing on this Kiniski Gardens 2 storey! **RE/MAX** View Home

Still interested in 123 Example Street? Call 780-983-8677 to request a showing on this Kiniski Gardens 2 storey! **RE/MAX** View Home

13,479 Impressions [?]    191 Clicks to Website [?]    1.4% Click Through Rate [?]

\*Have you ever noticed how when you visit a travel site you keep seeing ads for the hotels you looked at? This works the same way, except this time, it is helping to sell your listing.



# Final Stats for Listing:

Facebook Ad	<b>13,645</b> Impressions [?]	<b>1,313</b> Clicks to Website [?]	<b>9.6%</b> Click Through Rate [?]
Google Display Network Ad	<b>27,446</b> Impressions [?]	<b>976</b> Clicks to Website [?]	<b>3.6%</b> Click Through Rate [?]
Facebook Re-Marketing Ad	<b>1,709</b> Impressions [?]	<b>444</b> Clicks to Website [?]	<b>25.9%</b> Click Through Rate [?]
Google Display Network Re-Marketing Ad	<b>13,479</b> Impressions [?]	<b>191</b> Clicks to Website [?]	<b>1.4%</b> Click Through Rate [?]
<hr/> Total	<b>56,279</b> Impressions [?]	<b>2,924</b> Clicks to Website [?]	<b>5.2%</b> Click Through Rate [?]

\* Did you know?

On average ads designed by our experts experience click through rates 10x the average on Facebook and Google.