

7. Main Selling Rooms

The overall impression of your home is important, but most buyers will focus on the main selling rooms first. Make sure these rooms have an exceptional first impression.

Front Entrance

- Other rooms should look presentable when standing in the front entrance.
- Create a spacious feeling in the entrance.
- Put away all clutter, shoes, jackets and keys behind closet doors.

Kitchen

- The kitchen should look and feel clean and crisp when you walk in.
- Determine if your kitchen needs some updating.
- Paint cupboards or update hardware if necessary.

Living Room

- Ensure the room feels inviting to show buyers that they can comfortably entertain here.
- Be sure the room has a focal point.
- Position the furniture to highlight the focal point.

Dining Room

- Ensure the room shows its function.
- Ensure the furniture is positioned for dining and entertaining.

Main Floor Family Room / Great Room

- Ensure the room has a clear function.
- Ensure the furniture is positioned for proper traffic flow and comfort.

Master Bedroom

- Create a feeling of calm in the room.
- Position furniture to create space.
- Ensure bedding is well displayed.

Ensuite

- Clear clutter and personal grooming products from surfaces.
- Replace old linens.

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