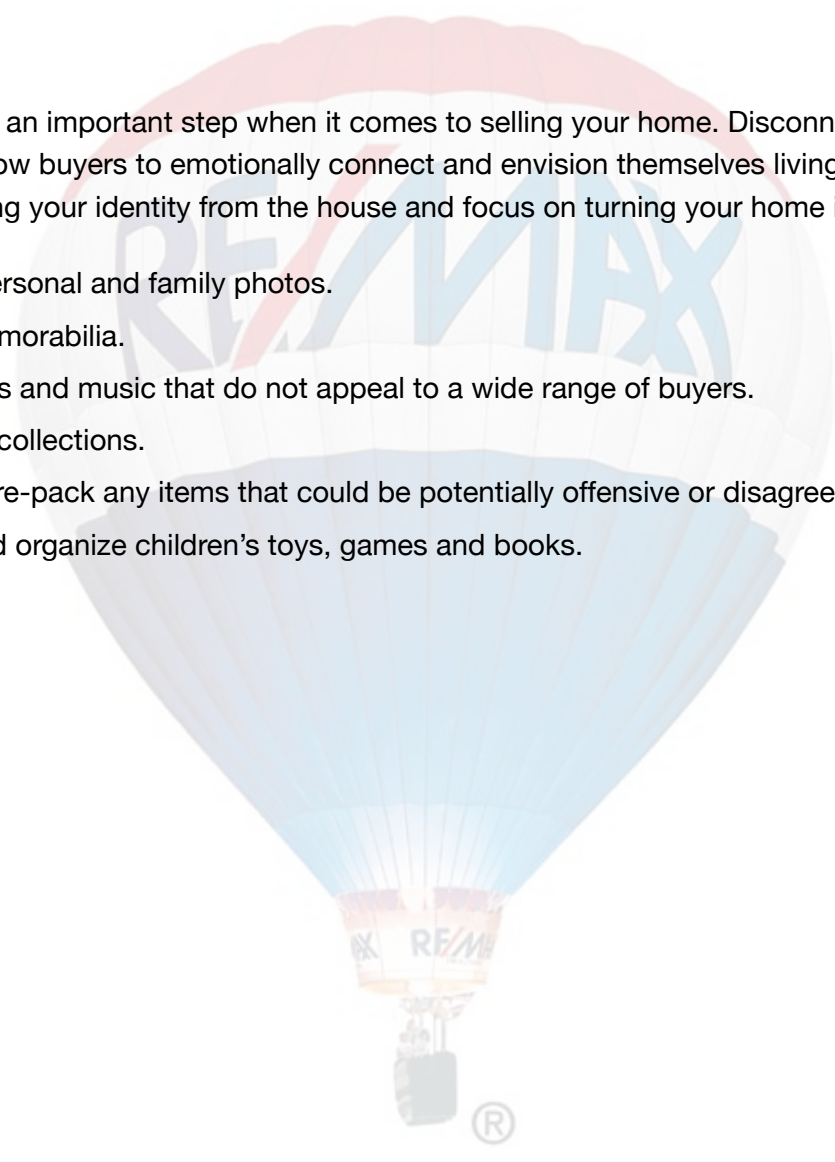


3. Depersonalizing

Depersonalizing is an important step when it comes to selling your home. Disconnecting yourself from your house will allow buyers to emotionally connect and envision themselves living there. You need to commit to removing your identity from the house and focus on turning your home into a “model home”.

- ☐ Put away all personal and family photos.
- ☐ Remove all memorabilia.
- ☐ Pre-pack books and music that do not appeal to a wide range of buyers.
- ☐ Pre-pack your collections.
- ☐ Remove and pre-pack any items that could be potentially offensive or disagreeable.
- ☐ Store away and organize children's toys, games and books.



To receive a complete **Fit To Sell Package** featuring 10 home staging video clips and accompanying booklet contact your RE/MAX Agent.